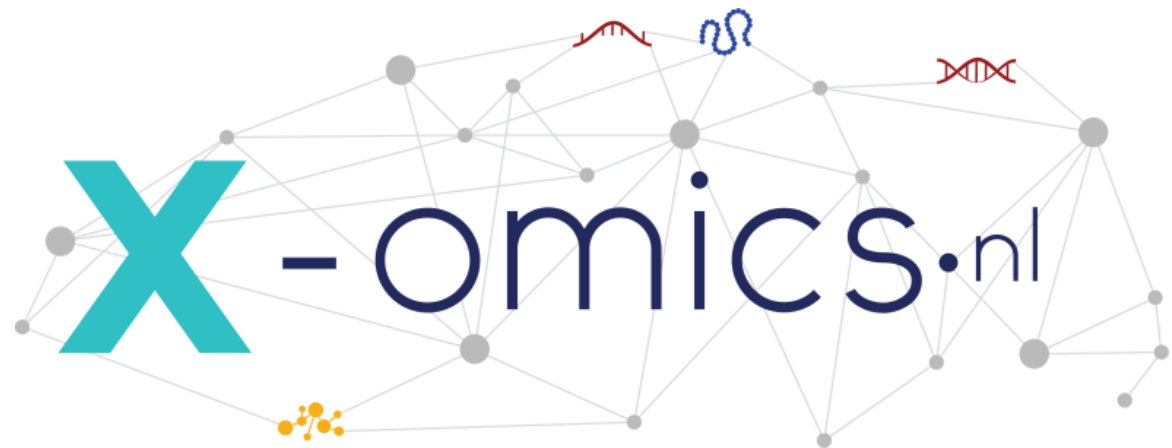


# X-omics festival 2020

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## Sponsor packages



# Online X-omics festival 2020

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## Introduction

The X-omics festival will be held for the second time (as an **online** event). This event is a yearly event and will be organized by the X-omics consortium in the coming years!

During the festival, updates will be presented about the X-omics area of expertise, both technical updates as well as scientific achievements. This will be done by:

- a keynote speaker (X-omics expert),
- investigators (active in relevant omics area's and in 3 different application area's) presenting their latest scientific progress,
- and several sponsors presenting new technical developments.

## Online

Via Zoom

## Date

Monday, September 28 2020.  
09.30 – 14.00 CEST



# Reaching the participants!

## Target group

The area of X-omics is a new area of expertise, so it is very important to bring together the different scientific communities involved (people from genomics, proteomics, metabolomics and data analysis, integration & stewardship communities). By organizing a program with presentations of several area's of expertise, the X-omics community will be gathered and discussions can take place on the next steps for X-omics approaches.

## Sponsoring opportunities

The sponsors will be allowed to disseminate PR material via the X-omics website, refer potential clients to a virtual booth and (gold sponsors only) present a technology pitch to the audience. During coffee breaks and a lunch break the logo's of sponsors will be displayed on the screen. Sponsors are welcome to suggest other idea's for online sponsor opportunities!

## Audience

We expect >250 participants consisting of researchers, post docs and PhD students from all the research area's involved with a specific interest in new "omics" technologies. Participants will be both Dutch and international participants. The keynote speaker will be a speaker from the UK.

Note: the exact amount of participants could be a lot higher due to the fact that this is an online event and we will market the event internationally this time!



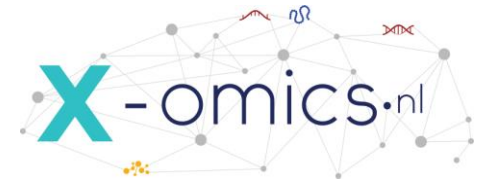
# Sponsor options

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## Gold sponsor – €1000

(available for 4 sponsors)

- Pitch/presentation in plenary session
- Distribution of online PR material via X-omics website (brochures in PDF, online booth, etc.)
- Logo display on X-omics website
- Logo display on screen during breaks
- Sponsorship post on X-omics LinkedIn



# Sponsor options

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## Silver sponsor - €500

- Distribution of online PR material via X-omics website (brochures in PDF, online booth, etc.)
- Logo display on X-omics website
- Logo display on screen during breaks



# Contact information

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For more information contact the X-omics project manager Daniella Kasteel:

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Or visit our website:

- [www.x-omics.nl](http://www.x-omics.nl)

